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KEEP THEM *in* SCHOOL



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KEEP THEM *in* SCHOOL

Do you have a child of school age? If so, THIS LEAFLET HAS AN IMPORTANT MESSAGE FOR YOU!

A good education for your child is vital. It will help provide him with:

A better job

More pay

Greater job security

If you encourage your child to *stay in school and graduate*, you will:

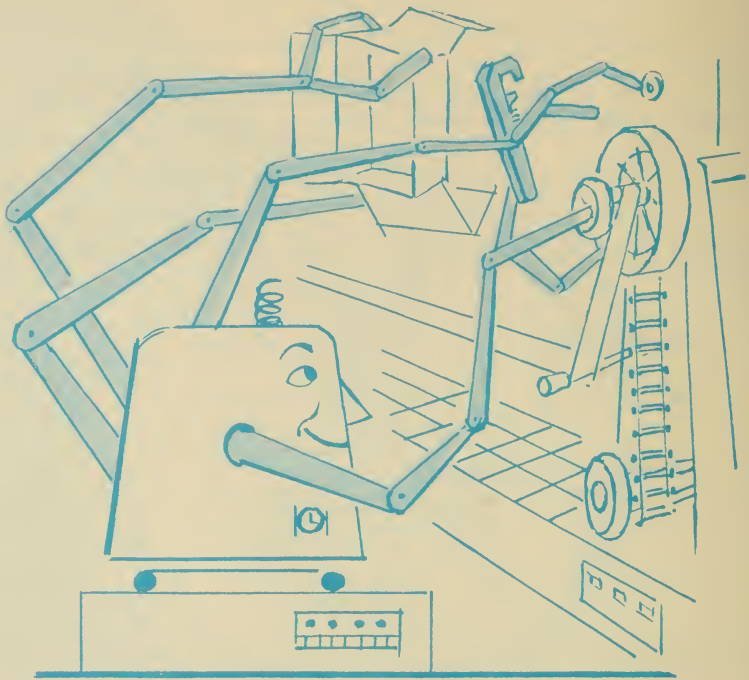
Help him to become a better citizen

Open up new worlds for him

Help him in developing his character and personality

Keep your youngster constructively busy and interested

BETTER JOB



High school graduates usually find more job openings—and better jobs—than those who don't graduate. Most employers today insist on hiring high school graduates. A diploma is some proof that your child has the ability to learn and stick to a task.

Today, machines are doing much of the work which unskilled workers used to do. In the future, there will be still fewer unskilled jobs available. However, many new jobs are opening up as a result of television, radar, space exploration, rockets, etc. Therefore, in this scientific age, skills are more important than ever. The best way for a youngster to prepare for a job is to *stay in school and get a basic high school education.*

Most jobs in the future will be available in:

TYPES OF WORK

EXAMPLES OF JOBS

Professional and technical

Druggist, teacher,
engineer



Proprietors and managers

Storeowner, office
supervisor



Clerical and sales

Secretary, clerk



Skilled

Electrician, plumber



Semiskilled

Assembly-line
worker



Service work

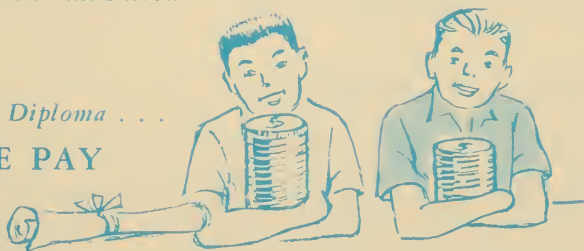
Waitress, busdriver



Remember . . . these jobs usually require at least a high school education and diploma for both boys and girls. The diploma is equally important for girls today, for 9 out of 10 women will be working at some time in their lives.

A High School Diploma . . .

MORE PAY



Every additional year of school gives your child a better chance to earn more pay. If he gets a high school diploma, his chances for more pay are even better. For example, 1958 high school graduates earned an average of \$35 more a week than did those with only an eighth-grade education.

GREATER JOB SECURITY



"I've been kept on."



"I've been laid off."

When jobs are scarce, the worker who never finished high school will often be the first to be laid off and the last to be rehired. When an employer must cut his labor force, he will try to keep the high school graduate, who is usually more flexible and can learn other jobs.

With the many technological changes and new ways to do a job, workers must have a good foundation and be prepared to acquire new knowledge and skills quickly.

EDUCATION . . .

the key to a fuller life

Your child needs to learn to adapt to new situations, to be flexible, and to solve new problems. Experience in studying and learning in school, constantly meeting new situations, subjects, and problems, will help your child throughout his life.

Your child's education helps to determine the goals, social attitudes, and ambitions he will have which will make him a better *individual*, a better *neighbor*, a better *parent*, and a responsible *citizen*.

HOW YOU CAN HELP YOUR CHILD REMAIN *in* SCHOOL

- If your child feels that *you* consider his education important, he will be more likely to stay in school. The interest *you*, as a parent, show in your child will have a great deal of influence on his future decisions.
- If your child is having trouble with his studies and seems uninterested in school, speak to the school counselor or teacher about getting extra help for him.

Remember . . . lack of success in school and getting behind in schoolwork are two important reasons why students drop out of high school.

- Many churches and civic groups have set aside special places where students may come to study without interruptions. Often, volunteers will be there to help students. If your community does not have such a place, perhaps the PTA or another group can set up one.
- Encourage your child to join after-school clubs if possible. Here he can make new friends and develop new interests. Often, his schoolwork will improve if he feels that he is part of the school and really belongs.

- Sometimes a change to courses or programs which are better suited to your child's needs, interests, and abilities will help him stay in school and graduate.

SCHOOL-WORK PROGRAMS

- • • In these programs, the student divides his day between school and work and is able to continue his education while getting work experience. On the job, the student often learns the value of education and is convinced of the desirability of staying in school and graduating.

VOCATIONAL EDUCATION PROGRAMS

- • • In this program, your child, in addition to his regular academic subjects, can take courses in trade skills such as woodworking, printing, home economics, auto mechanics, and secretarial training. This provides good experience and training for future jobs.





PART-TIME *and* SUMMER JOBS

After-school, weekends, or summer jobs will give your child work experience which may help him to get a better job when he graduates. He also can earn extra spending money and help pay school expenses. To find these jobs, the student can go to the school counselor, local State employment office, help-wanted ads, or the employer himself.

NIGHT SCHOOL

If money or other considerations are such that your child cannot remain in school, speak to the school counselor about night-school courses. He may continue in night school while working during the day until he gets his high school diploma.

- There are many groups who will give assistance in meeting school costs in order to keep your child in school until he graduates. For more information on this and other kinds of aid you can speak to:

- *the pastor of your church*
- *your child's school counselor*
- *the local boys' club worker*
- *other civic, social, or religious organizations*

REMEMBER . . .

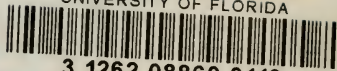
Our Nation needs well-educated youth—and youth, to succeed, must have at least a good high school education. Don't let your child lose out on one of his greatest opportunities . . . *education*. Your youngsters need the help and advice *you*, their parents, can give them in order to **KEEP THEM IN SCHOOL.**



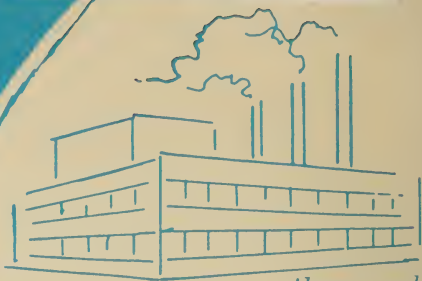
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then work

choose the right road for future success



school first

